



 **IDA Ireland**

Lean/ Digitalisation

Business Offer

 **Enterprise
Ireland**

Programmes in partnership
with Enterprise Ireland.

IDA Ireland, in partnership with Enterprise Ireland is providing a Lean/Digitalisation Business Offer to our client companies.

IDA Ireland is keen to support its client companies to develop their operations in Ireland. This business offer is designed to encourage clients to adopt digital and lean business principles to increase performance and competitiveness that will help sustain and grow their Irish operations. It also supports companies on a digitalisation journey, encompassing a review of existing systems, processes and capabilities and an exploration of new opportunities in an increasingly digital world.

Lean tools and techniques are helping companies across the globe to address competitiveness issues. These tools build the capability to identify problems and take an innovative approach to improvements in operations and services. Furthermore Lean tools can identify process flow efficiency and help to identify opportunities to deliver new value-added digital services or products.

The Lean/Digitalisation Business Offer has been developed for companies engaged in both manufacturing and services activities.



LeanStart **Focus on Value**

Up to 7 days with a Lean consultant, to introduce Lean principles, agile processes including the completion of a specific cost reduction project. In addition, the LeanStart can support companies develop a strategic roadmap for their digitalisation journey. This should encompass a review of existing systems, processes and capabilities and an assessment of new digital opportunities. Assignments typically extend over 8 weeks.



LeanPlus **Performance Improvement**

A medium-scale business process improvement or digitalisation project with a Lean consultant, which will result in sustained use by the company of Lean techniques, digital technologies and related methodologies and will achieve significant measurable gains in company capabilities and competitiveness. Assignments will generally take up to 6 months to complete.



LeanTransform **Business Transformation**

An extensive, holistic company transformation programme with an external consultancy team of international reputation. It will embed the culture and competencies necessary for on-going competitiveness gains, sustainable continuous improvement, business transformation and/or digitalisation. Assignments will typically take at least 2 to 3 years to complete.



Implementation

The Lean/Digitalisation Business Offer will commence with a diagnostic audit of current practice and performance. In relation to digitalisation projects, the relevant IDA Digitalisation Diagnostic must be completed, where appropriate. Key performance indicators will be established to achieve targeted business improvement measures based on a set of tools and methodologies tailored to suit each client's situation.



Benefits

The Lean/Digitalisation Business Offer will help to:

- Achieve savings and improvements in capability and capacity to increase company competitiveness.
- Secure support from IDA Ireland to further develop international standards and world class operations in Ireland.



Cost/Funding

The Lean/Digitalisation Business Offer is available to all IDA Ireland clients subject to eligibility as determined by IDA Ireland. Funding from IDA Ireland to the company will depend on a number of factors, such as its size and stage of development and the existing capability in continuous improvement methods, digitalisation and sustainability.

Summary of Lean/Digitalisation Business Offer

	Key outcomes	Eligible cost elements	Client Project eligible costs	IDA Ireland support
LeanStart	<p>Cost reduction/digitalisation targets achieved.</p> <p>'Lean' approach successfully piloted.</p> <p>Foundation for further Lean, productivity or digitalisation projects.</p>	<p>'Lean' consultancy fees at €900 per day</p>	<p>€6,300</p>	<p>€5,000</p>
LeanPlus	<p>Significant digitalisation/productivity improvement targets achieved.</p> <p>Embedding of business improvement/ digitalisation culture and Lean techniques; cohort of trained staff.</p> <p>Programme to pursue company-wide improvement.</p>	<p>'Lean' (& specialist) training fees at max. €900 per day</p> <p>Internal company 'Lean project champion(s)'; up to 33.3% of the total project cost. (€200 per champion per day).</p>	<p>Up to €60k (max eligible cost of Internal Lean champion(s) - €20k)</p>	<p>Up to €30k (max grant for Internal Champion(s) – €10k)</p>
Lean Transform	<p>Company-wide transformation in culture and performance.</p> <p>Business improvement and productivity targets achieved, and sustainable continuous improvement / digitalisation programme established, across the business and its supply chain.</p>	<p>Training fees (at max. €900 per day), training costs, company staff costs and other costs.</p>	<p>Project cost typically over €100k</p>	<p>Decision on support levels based on:</p> <ul style="list-style-type: none"> • Quality of the application • Need for financial support for the project • Potential employment, sales growth and productivity gains. • Independent assessment of the viability of the project.

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For further information contact
your IDA Project Executive.